



REVENUE CYCLE MANAGEMENT

for Radiology and Imaging Providers

Canopy Partners offers a suite of unparalleled Revenue Cycle Management (RCM) services with flexible, customizable options to help providers manage billing, coding, and collections.

As healthcare reimbursements decrease and complexities increase, imaging providers need proven solutions to protect their cash flow and revenue streams. With the help of experienced professionals and state-of-the-art technology, we help reduce expenses, mitigate risks, improve collections yield and accelerate cash flow.

Canopy's billing analytics reporting platform delivers insightful, real-time data to facilitate decisions and manage A/R cash flow.



“Canopy provides predictive performance indicators for our revenue cycle data. We can focus on other areas of our business.”

—Bill Jenkins, COO
University Center Imaging

Why Canopy Partners Excels at RCM

- Exclusively focused on radiology and radiation oncology
 - Full-service billing process automation backed by over forty years of billing experience
 - Customized solutions from design and implementation to training and support
 - Every client matched with an experienced account representative
 - Impeccable customer service stats
 - Big enough to get the job done, small enough to care
 - A true partner, versus a vendor
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Billing and Coding

Canopy Partners' billing and coding staff increase practice cash flow by using the latest reimbursement technologies available coupled with forty years of experience in RCM services. We understand changing coding requirements and complex regulations.

- MIPS and MACRA compliance
- Turnkey outsourced billing
- Charge capture, coding, and reconciliation
- Practice management services
- Compliance edits for coding and claims
- Payment estimator for real-time eligibility
- Private pay collections with "Early Out" option
- Medical records retrieval
- Coding resources
- Scalable resources and staff augmentation

Credentialing and Contracting

Canopy Partners provides payer and hospital credentialing services including provider enrollment and hospital privileging for any size group, specialty area, and insurance network (Medicare, Medicaid, and commercial insurance).

- Physician credentialing with payers and hospitals
- Provider enrollment services for physicians and healthcare entities
- Medicare provider enrollment and re-validation services
- Credentials verification for physicians and ancillary healthcare providers
- Network management for health plans
- Outsourced hospital privileging and medical staff office
- Managed care contracting
- Healthcare administration consulting services
- Contract management and negotiations



- **100% FOCUSED ON RADIOLOGY AND RADIATION ONCOLOGY**
- **NET COLLECTION RATES THAT FAR EXCEED RBMA INDUSTRY AVERAGES**
- **17 YEARS OF EXPERIENCE, ON AVERAGE, PER RCM TEAM MEMBER**

ABOUT CANOPY PARTNERS

Founded in 2011, Canopy Partners is a privately held healthcare technology company based in Greensboro, NC. The company's mission is to elevate the role of medical imaging in the healthcare value chain. We work collaboratively with our clients to create flexible, customer-driven business solutions that improve productivity, profitability, and patient care.

Canopy Partners specializes in strategy and advisory services, referral management services, enterprise imaging IT, and revenue cycle management for healthcare imaging providers.

Since the company's inception, Canopy has experienced rapid growth, nearly tripling its revenues and employees while expanding from coast to coast. The company has been named to the "Inc. 5000" list of America's fastest-growing private companies in 2015, 2016 and 2017.