CANOPY PARTNERS
A Technology and Business Services Company Elevating the Role of Medical Imaging Across the Healthcare Value Chain

Strategy and Advisory
Enterprise Imaging IT
Revenue Cycle
Radiology Support

One Of America’s Fastest Growing Private Companies
Medical imaging is all about effective patient diagnosis and care. However, as reimbursement models shift from quantity to quality, the Radiology sector must demonstrate measurable contributions to overall outcomes. It is becoming increasingly more difficult to deliver high-quality care while remaining productive and profitable.

Successful practices must find ways to deliver subspecialized care and results with accuracy and precision. These outcomes require continuous investment.

Canopy Partners is exclusively focused on elevating the value and relevance of imaging in the healthcare value chain. Our focus is on imaging providers within hospitals, independent physician practices, and outpatient centers.

We provide the tools and technologies imaging professionals need to maintain their edge in the healthcare marketplace.
If your practice is considering upgrading your IT environment or purchasing new technologies, Canopy Partners can help. We bring solutions and services to imaging professionals including PACS, VR, Unified Worklists, VNA, Data Migration and a 24/7/365 Customer Service Help Desk with impeccable performance statistics.

RADIOLOGY SUPPORT
We offer a unique suite of innovative services to improve radiology workflow & efficiency. Headlined by our Radiology Concierge Service, an outsourced call center service that leverages a smart worklist and a team of Professional Radiology Assistants to offload phone calls and other administrative tasks from radiologists. Other services include Canopy CARE, an end-to-end referral management platform, that uses A.I. to perform real-time patient eligibility checking, pre-authorization and payment estimation for imaging exams.

STRATEGY AND ADVISORY
Whether your practice is independent or hospital-owned, small or large, Canopy Partners can provide advice on how to make intelligent clinical and business decisions. With our deep industry expertise, we are uniquely positioned to support your business on a wide range of topics such as growth strategies, mergers & acquisitions, governance, compliance, contract negotiation, and hospital relationships.

ENTERPRISE IMAGING IT
If your practice is considering upgrading your IT environment or purchasing new technologies, Canopy Partners can help. We bring solutions and services to imaging professionals including PACS, VR, Unified Worklists, VNA, Data Migration and a 24/7/365 Customer Service Help Desk with impeccable performance statistics.

REVENUE CYCLE
Our comprehensive suite of Revenue Cycle Management (RCM) solutions reduces billing costs, mitigates risks, and maximizes cash flow. We deliver industry best practices and the latest RCM technology to turbo-charge your billing operations. Accelerate your revenue cycle and reduce expenses with Canopy’s state-of-the-art medical billing systems.

“Canopy Partners helped us upgrade our radiology workflow systems and strengthen our position with major hospital partners.”

— Mary Hondl, CEO
Regional Diagnostic Radiology
Saint Cloud, MN
HOW CANOPY PARTNERS STANDS OUT

- A market leader in technologies that increase physician productivity, reduce costs, and facilitate value-based care
- Founded in 2011 by Greensboro Radiology, a subspecialized practice, ranked among the Top 40 radiology groups in America.
- Focused on imaging strategy, IT and revenue cycle solutions
- One of the fastest growing private companies in America
- Ranked as one of the “Top Work Places” in the Triad region of North Carolina annually since 2011
- Customer Support Desk available 24/7/365 with impeccable service statistics
- Known as a true partner versus vendor, serving more than 100 clients from coast-to-coast including hospitals as well as private radiology and outpatient imaging centers
- Big enough to handle any challenge; small enough to care

“Canopy Partners has been a strategic business partner, helping us work to develop a unified radiology platform and position our practice for future growth and success.”

—Pat Hurley, CEO, Radiology of Indiana